DEFENCE & INTELLIGENCE NORWAY

20 YEARS IN BUSINESS

Defence. Intelligence. Security.

Your Products. Your Expertise. Our Audience.

The leading international online magazine for defence, intelligence, security and police professionals.

20 YEARS 2006–2026

ABOUT US

Defence and Intelligence Norway is an independent English-language online magazine covering defence, military, intelligence, homeland security, cyber security, police and related industries.

For 20 years we have delivered credible news, in-depth analysis and expert commentary to a global audience of decision makers, professionals and industry leaders.

Our platform is read in more than 150 countries and is respected for its reliability, neutrality and professional editorial standards.

OUR AUDIENCE

80,000	175,000	150+	A GLOBAL PROFESSIONAL NETWORK
MONTHLY VIEWERS	MONTHLY PAGE VIEWS	COUNTRIES	

INFORMED. CONNECTED. INFLUENTIAL.

WHY ADVERTISE WITH US?

- **TARGETED REACH**
  Reach a highly relevant, international audience in defence, security and intelligence.
- **CREDIBILITY & TRUST**
  Associate your brand with a respected, independent media platform with 20 years of editorial integrity.
- **INDUSTRY FOCUS**
  We reach decision makers who are actively interested in solutions, technology and innovation.
- **GLOBAL VISIBILITY**
  Your message is seen by professionals in more than 150 countries.
- **FLEXIBLE SOLUTIONS**
  From banner advertising to sponsored content, we offer solutions that fit your marketing goals.

ADVERTISING OPTIONS & RATES

All prices are in NOK (ex. VAT)

PRODUCT	DESCRIPTION	PRICE
STANDARD BANNER	Top, bottom or sidebar placement (size: 728x90 or 300x250 px)	2 500 / week
PREMIUM BANNER	Homepage banner (970x250 px) or high-visibility placement	4 500 / week
MONTHLY BANNER	Your banner displayed on selected pages for one full month	7 500 / month
SPONSORED ARTICLE	Sponsored content with image and link (max. 600 words)	7 500
PREMIUM SPONSORED ARTICLE	In-depth sponsored article with images, video and social media promotion	12 500
COMPANY / PRODUCT FEATURE	Extended feature (up to 1 000 words) including images, video and links	15 000
QUARTERLY PACKAGE	1 Premium Banner + 1 Sponsored Article for 3 months	25 000
ANNUAL STRATEGIC PARTNER	Tailored package: banners, sponsored content, features and partner profiling	From 75 000

ADVERTISING FORMATS

PREMIUM BANNER
970 x 250 px

STANDARD BANNER
728 x 90 px

SIDEBAR BANNER
300 x 250 px

DISPLAY ON DESKTOP, TABLET & MOBILE

PRECISE TARGETING RELEVANT AUDIENCE

MEASURABLE RESULTS DETAILED STATISTICS

SPONSORED CONTENT

Tell your story in your own vords. Sponsored content allows you to:

- Present your solutions and expertise
- Highlight new products or services
- Share insights, case studies and success stories
- Build thought leadership and credibllity

COMPANY PROFILES & & PRODUCT FEATURES

Showcase your company and products with an in-depth feature that includes:

- Company presentation
- Product or solution overview
- Images, videos and links
- Long-term visibility in our archive

ADVERTISING PACKAGES

STARTER PACKAGE
12 500 NOK

- 1 Standard Banner (1 month)
- 1 Sponsored Article
- Social media promotion

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GROWTH PACKAGE
25 000 NOK

- 1 Premium Banner (3 months)
- 1 Sponsored Article (per month)
- Newsletter mention (per month)

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PREMIUM PACKAGE
50 000 NOK

- Premium Banner (6 months)
- 1 Premium Sponsered Article
- Priority placement

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STRATEGIC PARTNERS

Our Strategic Partner program is designed for companies that want long-term visibility and a true partnership. Benefits include:

- Customised content and campaigns
- Exclusive visibility and branding
- Invitations to webinars and events
- Direct access to our international network

LET'S WORK TOGETHER

Put your brand in front of the right audience. Contact us today to discuss your goals and create a package that works for you.

DEFENCE & INTELLIGENCE NORWAY

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20 YEARS OF TRUST AND INDEPENDENCE